



SUN Fleet

Surface UNcrewed Fleet

Sponsorship Opportunities

The Surface Uncrewed Fleet (SUN Fleet) is offering 12-month sponsorship opportunities to support key network priorities. A range of tailored sponsorship packages is available to suit varying levels of engagement and support. In return, sponsors will gain access to high-value benefits, including prominent marketing and branding exposure, science-industry networking, market development opportunities, and participation in Steering Committee activities.

A range of public and private funding sources and in-kind support will supplement SUN Fleet activities.

Visit our [splash page](#) for more info.

About SUN Fleet

In April 2025, a Global USV Network, "SUN Fleet," was endorsed by the Global Ocean Observing System, GOOS, a UNESCO International Oceanographic Commission, and the World Meteorological Organisation program. The network aims to meet the ten GOOS attributes, which include delivering scientific USV data to global weather services to improve forecasting and fostering the delivery of trusted scientific data in collaboration with industry.



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<https://airseaobs.org/sun-fleet>



Funding Priorities

To coordinate and scale the global USV community, SUN Fleet requires foundational investment in operational and convening infrastructure.

CORE NETWORK OPERATIONS

There are specific costs associated with being an endorsed emerging GOOS network. The acting SUN Fleet committee has established a range of short-term priorities for July 2025 - July 2026, all of which require operational funds. These are:

- 1 Support for an in-person meeting to develop an enduring governance strategy for SUN Fleet
- 2 Enable distribution of real-time USV metadata into the global and publicly available online database 'OceanOPS', and
- 3 Administrative deliverables associated with developing and maintaining an official network, including maintaining a program office, facilitating monthly stakeholder webinars, securing long-term funding, developing and managing a dedicated website, producing a formal network specification sheet, and coordinating a range of other network-wide activities.

COMMUNITY ENGAGEMENT & GOVERNANCE

The inaugural SUN Fleet meeting will be held in late 2025 in Seattle, WA. This two day meeting will feature participants from prominent communities (e.g., Argo, Ships of Opportunity, GOOS, OceanOPS, the WMO, the UNESCO Intergovernmental Oceanographic Commission, and the Ocean Best Practices System). The primary goal is to formalise the governance strategy, and appoint the network's Chairs and Steering Committee. A formal governance structure will be finalised and made publicly available following the meeting.











Sponsor Benefits

WHY PARTNER WITH SUN FLEET?

Support the future of global USV operations while gaining high-impact visibility and strategic access.

YOUR SPONSORSHIP INCLUDES:

-  High-visibility branding across SUN Fleet events, webinars, merchandise, and digital platforms.
-  A non-voting advisory seat on the SUN Fleet Steering Committee (Platinum tier), plus invitations to key stakeholder meetings.
-  Priority access to global USV adopters, developers, and leaders in the ocean observing community.
-  Opportunities to publish your platform's real-time metadata on OceanOPS, enhancing visibility to global and regional weather services.
-  Integration support with the GOOS data system, including regular updates on evolving requirements and standards.
-  Representation at the annual GOOS Observations Coordination Group meeting through SUN Fleet's update, which includes your name, platform type, and logo.
-  Opportunities for your technologies to be featured in peer-reviewed publications and co-developed data guidance materials that strengthen confidence in USV products.
-  An opportunity to actively shape the future of global USV operations through collaborative, science-industry partnerships.

Interested?

Email us to explore opportunities: admin@usvglobalnetwork.org

Confirm sponsorship by July 31, 2025



Sponsor Tiers

\$25K

PLATINUM

Premium visibility and engagement over the 12-month sponsorship period, ensuring your organisation receives top-tier recognition:

\$20K

GOLD

Support and Strong brand presence and visibility throughout the 12-month sponsorship period:

\$10K

SILVER

Essential support while ensuring your organisation gains visibility throughout the 12-month sponsorship period:

\$5K

STUDENT/ECOP

Support outstanding students/ECOPs to attend SUN Fleet events and elevate your brand's visibility for the 12-month sponsorship period:

**All sponsorship is in USD*

	PLATINUM	GOLD	SILVER	ECOP
Logo prominently displayed on the SUN Fleet website	✓	✓	✓	✓
Ability to display the SUN Fleet logo on your marketing materials for a 12-month period	✓	✓	✓	✓
Student Sponsorship Award named after your organisation on the SUN Fleet website				✓
Logo prominently displayed on any SUN Fleet event, webinar flyers and advertisements	✓	✓	✓	
Logo prominently displayed on merchandise	✓	✓		
One 12-month position as an industry advisor (non-voter) on the Steering Committee	✓	✓		
Acknowledgment at any SUN Fleet event, sessions, conferences or proceedings	✓	✓		
Invitation for participants (in addition to the industry advisor) from your organisation at the late-2025 meeting	2	1		
A slot to present your organisation's science-related activities at the late-2025 meeting	✓			

